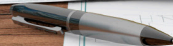


# CONSTRUCTION BUSINESS

BC & ALBERTA'S CONSTRUCTION MAGAZINE



2020 Media Kit



[www.constructionbusiness.ca](http://www.constructionbusiness.ca)

# Construction Business is B.C. and Alberta's construction magazine. Each issue provides timely and pertinent information to the industry.



## EDITORIAL FEATURES

**Connections:** In-depth profiles of key players in the industry, including leading contractors, architects and associations.

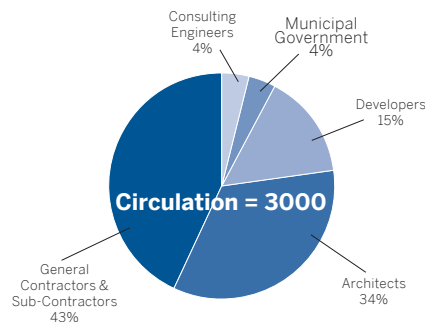
**Feature Project:** All the details on a building, infrastructure or other major construction project.

**Legal and Architectural:** Regular columns.

## CIRCULATION & READERSHIP

Construction Business is distributed bi-monthly throughout British Columbia and Alberta to the construction industry, municipalities and to:

- Architectural Institute of B.C.
- B.C. Construction Association
- B.C. Ready-Mixed Concrete Association
- B.C. Road Builders & Heavy Construction Assn.
- Association of Consulting Engineering Companies — BC
- Construction Safety Association of B.C.
- Construction Specifications Canada — B.C. Chapter
- Greater Vancouver Home Builders' Association
- Independent Contractors Association of B.C.
- Roofing Contractors Association of B.C.
- Urban Development Institute of B.C.
- Vancouver Regional Construction Association (VRCA)
- Construct Calgary delegates
- Construct Edmonton delegates



## INDUSTRY FOCUS

### JANUARY/FEBRUARY

- Insurance, Bonding & Surety
- Infrastructure
- Construction Technology
- VRCA 90th Anniversary

### MARCH/APRIL

- Green building
- Construction Technology
- 2020 VICA Awards
- BCCA 50th Anniversary

### SEPTEMBER/OCTOBER

- Open Shop
- Steel
- Skills Training
- Construction Technology
- Wood

### NOVEMBER/DECEMBER

- Official VRCA Awards of Excellence issue
- Construction Safety
- Construction Technology
- Special Supplement: Buildex Vancouver 2021

## ■ 2020 ADVERTISING RATES

### BLACK & WHITE

#### AD SIZE

Covers (includes full colour)

Full Page

1/2 Page Island

1/2 Page Horizontal/Vertical

1/3 Page Square/Vertical

1/4 Page

#### COLOUR COSTS (PER PAGE)

Full Colour (CMYK)

Spot Colour (from CMYK)

Special Colours (Pantone/Metallic)

Rates are for each insertion and do not include GST.

## ■ 2020 PUBLISHING SCHEDULE

ISSUE	ADVERTISING CLOSING	MATERIAL DEADLINE	PUBLISH DATE
January/February	January 17, 2020	January 24, 2020	February 14, 2020
March/April*	March 13, 2020	March 20, 2020	April 17, 2020
September/October*	September 4, 2020	September 11, 2020	September 25, 2020
November/December*	November 6, 2020	November 13, 2020	November 27, 2020

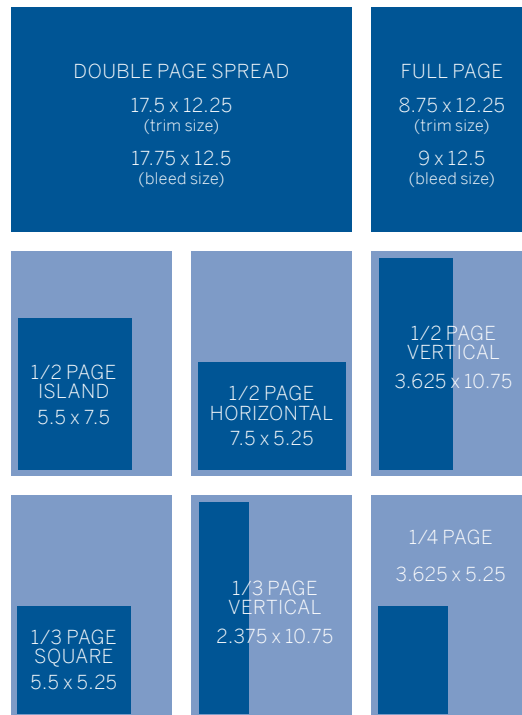
\* Includes bonus circulation at: Buildex Vancouver, Buildex Alberta.

## ■ AD SIZES

Page trim size: 8.75" x 12.25"

Bleed: 0.125" (1/8") Live area: 0.5" in from trim

All measurements in inches



## AD REQUIREMENTS

All ads should be sent press-ready with an appropriate proof. Publisher assumes no responsibility for accuracy where no proof has been provided.

Preferred format is hi-res, press-ready PDF. Screen-resolution PDFs are not acceptable. We also accept EPS files (with all fonts converted to outlines) and CMYK TIFF or JPEG files (saved with minimum compression, maximum quality). All images used in ads must be minimum 300 dpi.

Artwork charges may apply if ad is not in a press-ready format.

### **Inserts**

Supplied: 1 page, overleaf available to publisher: b&w page rate plus 25%. 1 page, overleaf blank: rates on request. Maximum weight 100lbs. Allow 2.5" binding lip and 1/4" head trim.

Printed by publisher: rates on request.

### **Delivery**

Files smaller than 5MB can be emailed to us. Files larger than 5MB should be uploaded to our FTP site or sent via dropbox or wetransfer. Contact your account representative for FTP information.

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