

CONSTRUCTION BUSINESS

BC & ALBERTA'S CONSTRUCTION MAGAZINE



2022 Media Kit

www.constructionbusiness.ca

Construction Business is B.C. and Alberta's construction magazine. Each issue provides timely and pertinent information to the industry.



EDITORIAL FEATURES

Connections: In-depth profiles of key players in the industry, including leading contractors, architects and associations.

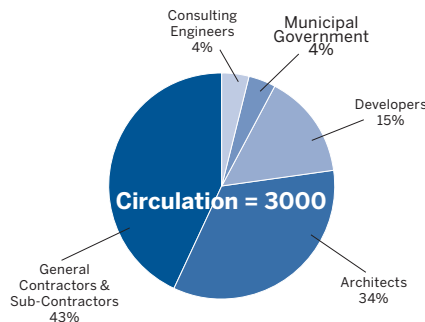
Feature Project: All the details on a building, infrastructure or other major construction project. **Legal and Architectural:** Regular columns.

CIRCULATION & READERSHIP

Construction Business is distributed bi-monthly throughout British Columbia and Alberta to the construction industry, municipalities and to:

- Architectural Institute of B.C.
- B.C. Construction Association
- B.C. Ready-Mixed Concrete Association
- B.C. Road Builders & Heavy Construction Assn.
- Association of Consulting Engineering Companies — BC
- Construction Safety Association of B.C.
- Construction Specifications Canada – B.C. Chapter

- Greater Vancouver Home Builders' Association
- Independent Contractors Association of B.C.
- Roofing Contractors Association of B.C.
- Urban Development Institute of B.C.
- Vancouver Regional Construction Association (VRCA)
- Construct Calgary delegates
- Construct Edmonton delegates



INDUSTRY FOCUS

JANUARY/FEBRUARY

- Insurance, Bonding & Surety
- Infrastructure
- Construction Technology
- Official VRCA Awards of Excellence issue

MARCH/APRIL

- Green building
- Construction Technology

SEPTEMBER/OCTOBER

- Open Shop
- Steel
- Skills Training
- Construction Technology
- Wood

NOVEMBER/DECEMBER

- Construction Safety
- Construction Technology
- Special Supplement: Buildex Vancouver 2023

■ 2022 ADVERTISING RATES

BLACK & WHITE

AD SIZE	1X	4X
Covers (includes full colour)	2525	2275
Full Page	1825	1635
1/2 Page Island	1555	1445
1/2 Page Horizontal/Vertical	1265	1165
1/3 Page Square/Vertical	1115	985
1/4 Page	825	755

COLOUR COSTS (PER PAGE)

Full Colour (CMYK)	+495
Spot Colour (from CMYK)	+185
Special Colours (Pantone/Metallic)	rates on request

Rates are for each insertion and do not include GST.

■ 2022 PUBLISHING SCHEDULE

ISSUE	ADVERTISING CLOSING	MATERIAL DEADLINE	PUBLISH DATE
January/February	January 14, 2022	January 21, 2022	February 18, 2022
March/April	March 11, 2022	March 18, 2022	April 15, 2022
September/October	September 2, 2022	September 9, 2022	September 23, 2022
November/December	November 4, 2022	November 11, 2022	November 25, 2022

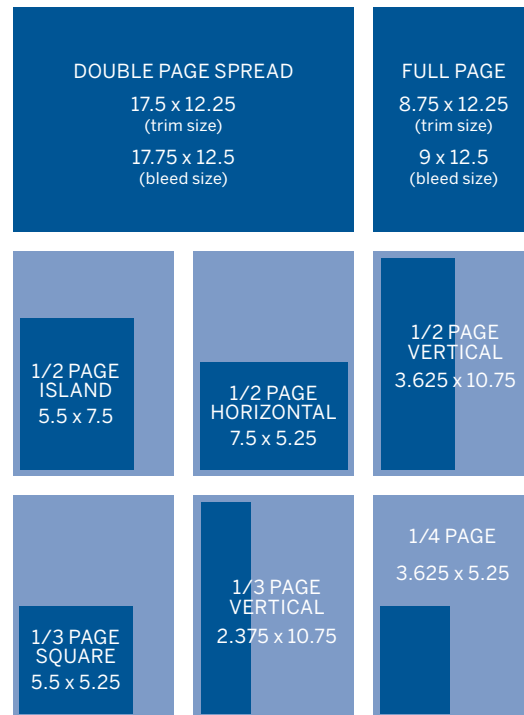
Price per insertion

■ AD SIZES

Page trim size: 8.75" x 12.25"

Bleed: 0.125" (1/8") Live area: 0.5" in from trim

All measurements in inches



AD REQUIREMENTS

All ads should be sent press-ready with an appropriate proof. Publisher assumes no responsibility for accuracy where no proof has been provided.

Preferred format is hi-res, press-ready PDF. Screen-resolution PDFs are not acceptable. We also accept EPS files (with all fonts converted to outlines) and CMYK TIFF or JPEG files (saved with minimum compression, maximum quality). All images used in ads must be minimum 300 dpi.

Artwork charges may apply if ad is not in a press-ready format.

Inserts

Supplied: 1 page, overleaf available to publisher: b&w page rate plus 25%. 1 page, overleaf blank: rates on request. Maximum weight 100lbs. Allow 2.5" binding lip and 1/4" head trim.

Printed by publisher: rates on request.

Delivery

Files smaller than 5MB can be emailed to us. Files larger than 5MB should be uploaded to our FTP site or sent via dropbox or wetransfer. Contact your account representative for FTP information.

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